
CashFlow CentralSM

Full Accounts Receivable and
Accounts Payable for
Small Business Customers

Small business owners want to focus first and foremost on their business itself, not on collecting and processing payments. They want a single place to manage how they pay suppliers, send invoices and collect payments from customers. CashFlow Central from Fiserv, an integrated small business payments solution for financial institutions, provides a full range of payment and invoicing capabilities, from payables to receivables – including real-time payments* and the in-demand ability to pay bills using credit cards.

CashFlow Central minimizes the manual and paper-based processes that are still common to processing payables and receivables in the small business space. This innovative solution provides a streamlined user experience while creating revenue-generating opportunities for your financial institution.

An All-in-One Billing and Payments Platform

The small business segment is crucial for financial institutions as a source of deposits, loans and card relationships. Without an integrated solution for managing all incoming and outgoing payments and cashflow, businesses rely on multiple service providers and are less likely to concentrate their deposit, card and lending relationships with their primary financial institution. Fiserv can help you close the gap and position your financial institution as the hub for all your customers' payment needs.



Complete Accounts Receivable and Accounts Payable Processing for Small Businesses

CashFlow Central provides small business owners with a single, one-stop solution for all their payment needs. Payment tasks and workflows that are typically time-consuming and manual are now automated and seamless. Users can view and pay all invoices directly from their banking platform. The solution automatically syncs with accounting software to pull in invoices and status updates. And with the intuitive user interface, small business owners can navigate the solution and complete necessary tasks with ease.

The solution enables small business owners to pay and get paid electronically, with their choice of card or bank account.

CashFlow Central gives small business owners the ability to pay both suppliers and billers electronically from a single integrated platform, across all financial institution delivery channels.



New Revenue Opportunities

CashFlow Central enables your financial institution to generate new revenue streams and grow wallet share. New revenue streams include fees for premium transactions and services, and card interchange. The solution drives increased wallet share by preloading customer credit cards issued by your financial institution, and by encouraging enrollment of new cardholders.



Key Benefits

- ~ Leverage an easy-to-learn, easy-to-use and integrated solution
- ~ Pay with card or bank account
- ~ Send, receive and manage invoices and bills in one place
- ~ Manage multiuser workflow and access limits
- ~ Access large electronic biller and supplier network
- ~ Sync with popular accounting software
- ~ Enable real-time payments*

- ~ Leverage platforms you have in place today
- ~ Drive usage of your business credit card
- ~ Grow deposits
- ~ Generate new revenue
- ~ Attract and retain small business customers
- ~ Cross-sell credit cards and other business services

*Future Enhancement

