

Turnkey Service for Zelle®: Small Business A Modern Payment Solution for Small Businesses



There are an estimated 30 million small businesses in the U.S., and they're eager for solutions that make it easier to make payments and get paid. Turnkey Service for *Zelle* from Fiserv can help you bring this solution to market with less effort and reduced operational complexity.

Receive and Send Payments With Ease

Enable your small business clients to send, request and receive digital payments quickly, easily and securely.* *Zelle* Small Business provides a fast, safe and easy way for small businesses to get paid and pay eligible suppliers – without cash or checks.** Clients can manage their accounts payable and accounts receivable with consumers and small businesses enrolled with *Zelle* through their bank's mobile app.

To use *Zelle*, small businesses can simply request and receive payments using their customer's U.S. mobile phone number or email address. There is no need to collect or share sensitive account numbers, reducing risk for businesses and their customers. With *Zelle*, funds are available within minutes, which essentially eliminates

Zelle in order to deliver this small business service.

A Cost-Effective Path

Turnkey Service for *Zelle* helps you minimize implementation efforts and reduce operational complexity, so you can bring *Zelle* Small Business to market quickly and cost-effectively. The Fiserv value-added solution offers:

- Fast money movement capabilities
- Native, faster processing
- Prebuilt, brand-compliant web and mobile user interfaces
- Directory management
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- Powerful fraud and risk management tools and services
- End-to-end customer support capabilities
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In addition, Fiserv offers advanced risk modeling and proven processes to minimize false positives and protect against



fiserv.

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